

mallory glover

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skills

UX DESIGN + STRATEGY

Product Management
Competitor Research
User Research
Pitch Presentation
Content Strategy
Data Analysis

DESIGN

Brand Design
Social Design
Web Design
Video Editing
Videography
Photography

TRAINING

Training Curriculum
Remote Training
Quality Assurance
Public Speaking

education

AUBURN UNIVERSITY

Bachelor of Arts, 2016
Media Studies major
Marketing minor

experience

UX DESIGNER: PRODUCT STRATEGY | GODADDY

MAR 2020 - PRESENT

- + Pitch new products and features across a variety of customer-facing products (GoDaddy Studio, Websites + Marketing, GoDaddy Social)
- + Collaborate with product managers, designers, and engineers across various departments to bring product launches to life
- + Research and report on consumer and competitor trends
- + Identify gaps in current product and content strategy by analyzing internal user data
- + Facilitate consumer feedback and user testing

DESIGN COACH II | GODADDY

OCT 2016 - MAR 2020

- + Refined ongoing visual design content strategy for GoDaddy Social
- + Developed and delivered trainings focused on design basics, ongoing social media content strategy, and using various design softwares
- + Created QA programs for and regularly performed quality assurance on customer brands, logos, social media design, and email marketing campaigns

FREELANCE GRAPHIC DESIGNER

FALL 2010 - PRESENT

- + Design logos and implement branded marketing throughout many digital platforms for various clients
- + Utilize Adobe Creative Cloud software to create customers' requests